



THE TOMORROW PLAN

Partnering for a Greener Greater Des Moines

NOTICE OF MEETING

The Tomorrow Plan Steering Committee

3:30 p.m., Thursday, December 1, 2011
Des Moines Area MPO Office
420 Watson Powell, Jr., Way, Suite 200
Burnham Conference Room
Des Moines, Iowa

TENTATIVE AGENDA

1. **Call To Order**
2. **Approval of Agenda**
3. **VOTE: Approval of Meeting Minutes**Page 2
 - Approve the November 3, 2011, meeting minutes
4. **REPORT: Project Update**.....Page 5
 - Report on the overall planning process
5. **REPORT: *Sustainability Scan***Page 6
 - Report and discussion on the *Sustainability Scan*
6. **REPORT: Baseline Measures**.....Page 7
 - Report and discussion on the baseline measures for the project
7. **REPORT: Baseline Scenario**Page 8
 - Report and discussion regarding the baseline scenario
8. **REPORT: Upcoming Activities and Events**Page 9
 - Report and discussion on upcoming activities related to The Tomorrow Plan
9. **Other Items of Interest to the Committee**
10. **VOTE: Next Meeting Date**
 - Consider approval of the next meeting date for 4:00 p.m., Thursday, January 5, MPO Office – 420 Watson Powell, Jr., Way, Suite 200, Des Moines
11. **Adjournment**

Agenda Report

The Tomorrow Plan Steering Committee

December 2011
Item No. 3

ISSUE:

VOTE: Approve the minutes of the November 3, 2011, The Tomorrow Plan Steering Committee WebEx.

BACKGROUND:

The minutes of the November 3, 2011, The Tomorrow Plan Steering Committee WebEx are enclosed on the following pages.

RECOMMENDATION:

Approve the minutes of the November 3, 2011, The Tomorrow Plan Steering Committee WebEx.

MEETING MINUTES

The Tomorrow Plan Steering Committee 4:00 p.m., Thursday, November 3, 2011 Des Moines Area MPO Office Des Moines, Iowa

The Tomorrow Plan Steering Committee held a WebEx at 4:00 p.m. on November 3, 2011, originating from the Des Moines Area MPO office. Before the WebEx, the MPO staff sent agenda packets to The Tomorrow Plan Steering Committee and posted the agenda at the MPO office at 11:52 a.m. on November 1, 2011. **In addition to these published tentative minutes, there may be additional meeting notes on file with the MPO staff that are public records and available upon request as provided by law. These tentative minutes reflect all action taken at the meeting.**

Members Present:

John Peterson, City of Ankeny (Via WebEx)
Ruth Randleman, City of Carlisle (Via WebEx)
Aaron Todd, Center on Sustainable Communities
(Via WebEx)
Frank Strong, Central Iowa Center on Independent
Living
Murray McConnell, Dallas County (Via WebEx)
Elizabeth Presutti, Des Moines Area Regional
Transit Authority (Via WebEx)
Erin Olson-Douglas, City of Des Moines (Via
WebEx)
Bob Mahaffey, City of Des Moines* (Via WebEx)
Martha Willits, Greater Des Moines Partnership
(Via WebEx)
Tammie Krausman, Iowa Dept. of Natural
Resources (Via WebEx)
Angela Connolly, Polk County*
Tom Hockensmith, Polk County*
Eric Burmeister, Polk County Housing Trust Fund
(Via WebEx)
Bob Andeweg, City of Urbandale
Jason Wells, Young Professionals Connection (Via
WebEx)
Russ Trimble, City of West Des Moines (Via
WebEx)

Members Absent:

Rick Clark, City of Des Moines
Chris Coleman, City of Des Moines
Frank Cownie, City of Des Moines
Barry Griswell, Community Foundation of Greater
Des Moines
Ted Ohmart, Des Moines Area MPO*
Doug Johnston, Iowa State University
Paula Dierenfeld, City of Johnston*
Linda Schemmel, City of West Des Moines
Shannon Cofield, United Way of Central Iowa

Others Present:

Dennis Parker, Polk County Conservation (Via
WebEx)
Sue Elliott, Polk County
Steve Eggleston, Department of Housing and Urban
Development
Susan Minks, City of Des Moines (Via WebEx)
Sophia Emperador, GeoAdaptive (Via WebEx)
David Fields, Nelson/Nygaard (Via WebEx)
Lynn Carlton, Sasaki Associates (Via WebEx)
Hope Stege, Sasaki Associates (Via WebEx)
Gary Lozano, RDG Planning and Design (Via
WebEx)
Crystal Wilson, PlaceVision (Via WebEx)

Staff Present:

Todd Ashby, Executive Director
Dylan Mullenix, Principal Transportation Planner
Luke Parris, Associate Transportation Planner
Jonathan Wilson, MPO General Counsel (Via
WebEx)

* MPO Executive Committee Member

1. Call to Order

Steering Committee Chair Angela Connolly recognized a quorum and called the November 3, 2011, WebEx to order at 4:03 p.m.

2. Approval of the Agenda

MOTION: A motion was made and seconded to approve the November 3, 2011, The Tomorrow Plan Steering Committee meeting agenda.

MOTION CARRIED UNANIMOUSLY

3. Approval of Meeting Minutes

MOTION: A motion was made and seconded to approve the September 1, 2011, The Tomorrow Plan Steering Committee meeting minutes.

MOTION CARRIED UNANIMOUSLY

4. Outreach Series 1

The Sasaki team presented; discussion only on item 4.

5. Status Update

The Sasaki team presented; discussion only on item 5.

6. Outreach

The Sasaki team presented; discussion only on item 6.

7. Steering Committee Leadership

The Steering Committee discussed; discussion only on item 7.

8. Other Non-Action Items of Interest to the Committee

9. Next Meeting Date

The next meeting date is Thursday, December 1, 2011.

10. Adjournment

The meeting was adjourned at 5:00 p.m.

Agenda Report

The Tomorrow Plan Steering Committee

December 2011
Item No. 4

ISSUE:

REPORT: Report on the overall planning process of The Tomorrow Plan.

BACKGROUND:

The Tomorrow Team continues to progress forward with the development of The Tomorrow Plan. The Sasaki team will be present at the December 1, 2011, meeting, and will provide a brief update regarding the overall planning process.

RECOMMENDATION:

None. Report by consultant team and discussion only.

STAFF CONTACT:

Bethany Wilcoxon, bwilcoxon@dmampo.org;
(515) 334-0075.

Agenda Report

The Tomorrow Plan Steering Committee

December 2011
Item No. 5

ISSUE:

REPORT: Report and discussion on the *Sustainability Scan*.

BACKGROUND:

The Sasaki team has developed the *Sustainability Scan*, which aims to provide a better understanding of key opportunities and obstacles facing implementation. The team evaluated existing plans, policies, and regulations, along with existing conditions and trends data, for consistency with established principles and indicators of sustainability. The scan also seeks to define what *sustainability* means for Greater Des Moines. The scan is included as a supplemental item to this agenda.

The Sasaki team will provide a brief overview of the scan's purpose and a summary of small group discussions from the MPO Transportation Technical Committee's December 1, 2011, meeting, and will request feedback on the scan at the December 1, 2011, Steering Committee meeting.

RECOMMENDATION:

None. Report by consultant team and discussion only.

STAFF CONTACT:

Bethany Wilcoxon, bwilcoxon@dmampo.org;
(515) 334-0075.

Agenda Report

The Tomorrow Plan Steering Committee

December 2011
Item No. 6

ISSUE:

REPORT: Report and discussion on the baseline measures.

BACKGROUND:

Per Scope of Work Task 2.3, the consultant team has been working with Consortium members to identify and gather regional baseline measures for use in assessing current conditions and developing sustainability measures to be used in Phase 3. Regional baseline measures will take advantages of available data assembled in Phase 2 to provide a quantitative “snapshot” of the region’s current sustainability. The measures will be customized to leverage existing data sources, such as the MPO’s travel demand model, and to reflect the issues that are important to the Greater Des Moines region.

The Sasaki team will provide a brief overview of the purpose of the baseline measures before providing a summary of the draft baseline measures. The team then will lead the Steering Committee in small group discussions.

RECOMMENDATION:

None. Report by consultant team and discussion only.

STAFF CONTACT:

Bethany Wilcoxon, bwilcoxon@dmampo.org;
(515) 334-0075.

Agenda Report

The Tomorrow Plan Steering Committee

December 2011
Item No. 7

ISSUE:

REPORT: Report and discussion on the baseline scenario.

BACKGROUND:

In order to develop the alternative scenarios model, the Sasaki team is working to develop a baseline, or “business as usual,” scenario. This will be an extrapolation of current development patterns into the future. The Sasaki team will provide a process diagram and more information at the December 1, 2011, Steering Committee meeting.

RECOMMENDATION:

None. Report by consultant team and discussion only.

STAFF CONTACT:

Bethany Wilcoxon, bwilcoxon@dmampo.org;
(515) 334-0075.

Agenda Report

The Tomorrow Plan Steering Committee

December 2011
Item No. 8

ISSUE:

REPORT: Report and discussion on upcoming activities and events.

BACKGROUND:

There are numerous pieces moving The Tomorrow Plan forward. One on-going piece is The Tomorrow Plan Exchange, or TPX. Planning for a region is about ideas – ideas for innovation and for changing the way in which we approach the places we live, work, and play. Many great ideas have come up throughout the planning process for The Tomorrow Plan; TPX is a place to explore them further. Every Wednesday, guest authors will introduce a train of thought related to sustainability, regionalism, or Greater Des Moines. As such, The Tomorrow Team is looking for volunteers to write posts for TPX.

The Tomorrow Team also is beginning to work on scheduling the next public outreach series. The team tentatively is considering January 31, 2012, to February 2, 2012, for the meetings. The team will ask for recommendations regarding locations, times, publicity, and generating attendance at the December 1, 2011, meeting.

Finally, The Tomorrow Team is considering using MindMixer technology, which is an online outreach tool that balances high-tech engagement efforts with high-touch engagement efforts. The Sasaki team will provide more information at the December 1, 2011, meeting.

RECOMMENDATION:

None. Report by consultant team and discussion only.

STAFF CONTACT:

Bethany Wilcoxon, bwilcoxon@dmampo.org;
(515) 334-0075.